

MECHANICAL REQUIREMENTS FOR

CABO[®]
LIVING
LIFE AT LAND'S END
MAGAZINE

AD SIZES:

**All ads are
FULL-PAGE ONLY**

**Full-Page Trim Size:
10" x 13"**

*** Full-page ads
MUST include an
extra 1/8-inch bleed
margin on all sides.**

Full-Page Bleed Size

Inches:

10.25" x 13.25"

Centimeters:

26.035 cm x 33.665 cm

Live Area

All critical words/verbage and contact information in the ad must be set in from the outer edges of the ad by at least 0.375 inch, or 0.9525 centimeter.

CTP:

Workflow is all CTP, computer to plate. Files must follow the below specifications to meet the criteria or extra charges could apply if additional work is needed.

**FULL PAGES MUST BE SET UP AT TRIM SIZE- WITH AT LEAST
1/8-INCH BLEED MARGIN ON ALL SIDES.**

DISK:

Mail all Zip or CD disks to
Patrick Kipp - Art Director
Lake of the Ozarks Second Home Living Magazine
2140 Bagnell Dam Blvd., Suite 303-E
Lake Ozark, MO 65049

ALL FILES MUST CONTAIN:

- Ad in high-resolution PDF format- CMYK color
- If not in PDF, Ad must be in Adobe InDesign or Quark Xpress 4.0 or 4.11
- Images provided digitally must be CMYK Hi-Resolution (300 dpi), in .tiff or .eps format
- Logo and Art materials used
- Fonts/Screen & Printer—Use Opentype fonts if possible
- **DO NOT apply overprint settings to any elements of provided advertisement.**
- **DO NOT submit ads as Adobe Illustrator documents.**

SEND WITH DISK:

- Print-out of Ad for reference (4-color if available)
- Print-out of documents on disk

SEND MATERIALS TO 2820 BAGNELL DAM BLVD., SUITE B-1, LAKE OZARK, MO 65049
PRODUCTION QUESTIONS CALL PATRICK KIPP AT (573) 365-2323, ext 304
FAX: (573) 365-2351 • E-MAIL: patrick.kipp@gmail.com